



College Factory Appoints New Executive Director Brittany Siewe

FOR IMMEDIATE RELEASE

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ATHENS – College Factory's Board of Directors has named Brittany Siewe the new Executive Director of College Factory

The College Factory announced Brittany Siewe has been named executive director of the nonprofit devoted to inspiring and helping youth achieve their post-secondary goals.

Brittany, a lawyer, served as the Executive Director of the Charleston Friends of the Library (CFOL) for more than four years. Her leadership there led to over \$200,000 in book sales and events with an attendance of over 100,000 attendees. She has developed and trained well over 300 volunteers and has a heart for serving youth using equitable, accessible, and culturally relevant frameworks. She will be the first Executive Director for College Factory.



“All of us at College Factory are thrilled to have Brittany lead us in this exciting stage of growth. We know her leadership will lead to even stronger community collaborations that will allow us to serve more youth and families,” Lawrence Harris said. “I’m really excited about this next step for our organization and I can’t wait to see where we can go.”

Throughout Brittany's career, she has been an engaged community leader and creative problem solver. Brittany earned her English degree from Hampton University and her law degree from Lewis and Clark School of Law. She is uniquely aware of the current challenges and opportunities that face youth in Athens-Clarke County and is excited to engage in conversations that will benefit and grow the impact of College Factory.

“It is an honor and a privilege to lead The College Factory. I join a talented team of compassionate individuals who are dedicated to the profoundly important cause of providing support for Athens-Clarke county students to enroll in and graduate from college and other post-secondary institutions. I'm eager to advance this cause in a significant way, building upon the great work of its dedicated staff and strong Board of Directors.” Siewe said.



Siewe's hiring comes as the organization implements a plan of strategic growth in programming, development, and outreach, building on the successes of the previous five years of the organization's operation.

As executive director, Siewe will work closely with volunteers, community partners, and the local and regional school system to ensure the organization can continue to adapt to serve youth with their post-secondary aspirations. One of her immediate goals as executive director is to meet with other youth-serving organizations in Athens to further develop high-quality partnerships. She will also oversee the expansion of College Factory's ACT/SAT test preparation program and college coaching initiatives.

About College Factory: College Factory is a nonprofit organization dedicated to providing college planning resources to youth and families in Northeast Georgia. The organization has helped more than 200 youth in the Athens-Clarke County community access college and scholarships. College Factory has three main focus areas: college coaching, community workshops, and SAT/ACT test preparation.

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